



WHAT THIS IS

Mason Lane is pleased to offer *Art Talks*, our art-based interactive lecture series designed for businesses interested in professional development, team building, or client entertainment. While learning about art and the intricacies of art market activity, participants will improve skills critical to professional growth, including communication, creative thinking, and cultural awareness. Topics include how artists push boundaries within their field, and how art can foster connection between individuals with diverse backgrounds and experiences. Each lecture ignites right brain activity while serving as a refreshing and productive compliment to traditional workday activity.

HOW IT WORKS

Art Talks may be geared towards an entire staff, a leadership group, recruits, clients, or teams seeking an innovative bonding and learning activity. They are customizable in size, length, and content and can happen in a gallery location or at your office. Price varies based on scope.

WHO LEADS THE TALK

Each *Art Talk* is given by Katharine Earnhardt, Founder of Mason Lane Art Advisory Services with offices across the US and Canada. With nearly 20 years of experience in the art world, Katharine has an in-depth art market knowledge and aptitude for sharing it in ways that are relevant to individual interests. She has worked at the Museum of Modern Art, Christie's Inc, and Gurr Johns, conducting extensive research on art value and investment, and has spoken to countless groups and individuals about art market activity, including Parsons School of Design, Royal Bank of Canada, Business of Home, Upwards & Associates, High Point Market, and the D&D Building. Topics range from business growth, to art appreciation, and value within the art market. Katharine has a dual degree in Art History and Economics from Williams College and a Master's in Art Business from Sotheby's Institute of Art. Known for her transparency and personalized, engaging approach, Katharine grabs the attention of an audience leaving them educated and inspired.

To discuss your interest in a tailored Art Talk contact Christa Nader.
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THANK YOU